You'd have to be crazy to design a bike for each specific off-road category. You'd have to build more than a dozen models...



Check out the '96 KTM line, compare it against any of the other manufacturers. Their off-road line won't represent a third of the models on this page. We believe that to be more than just competitive, but to be the *best* in today's off-road market, you have to specialize. Which means, to build an off-road machine that performs effectively in any of the many forms of off-road competition – you need to build motorcycles specific to the task. No easy task in itself. You clearly have to be dedicated to off-road performance, it can't be a sideline...and, of course, it doesn't hurt to be crazy.

KTM Sportmotorcycle USA, Inc. (East) 1906 Broadway, Lorain, 0ho 44052 KTM Sportmotorcycle USA, Inc. (West) 930 Fesler St., El Cajon, California 92020 Specifications and prices subject to change without notice. Review your Owner's manual before you ride. Check all your equipment and keep your bike well maintained. Always wear protective gear, operate a properly muffled machine and avoid sensitive natural wilderness areas. Never ride under the influence of alcohol or drugs. Protect your right to ride. With the freedom afforded by off road riding comes your responsibility to protect the environment. KTM recommends all off road riders to "Tread Lightly". \*50SX-SXR available in white and orange. \*\*1995 models shown.





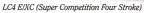


## Sixteen to be exact. Thank you.











LC4 E/XC (Super Competition Four Stroke)

## Buy your '96 KTM in '95 and get Customer Care ...Built for a Champion



KTM ownership is a unique experience, made even more special with KTM's Customer Care Kit.

Buy a 1996 KTM full-size competition Sportmotorcycle<sup>TM</sup> (see list below for eligible models) before the end of 1995 and get, free from KTM, your own Customer Care Kit(a \$300 retail value). Loaded with over 30 items specially designed to enhance the appearance and performance of both you and your machine, the KTM Customer Care Kit makes every KTM owner ride, and look, like a champion.

So hurry down to your local KTM dealers listed below and reserve your hot new '96 KTM before this offer ends.

The KTM Customer Care Kit offer ends 120195. Customer must accept retail delivery before that date. Allow 6-8 weeks for delivery.

Eligible models: 125 SX, 125 EXC, 250 SX, 250 SX, 306 MXC, 300 EXC, 360 MXC, 360 MXC, 360 MXC, 630 LYC, 400 LC4 EXC, 550 MXC, 620 LC4 EXC.

Contents of Customer Care Kit subject to change due to availability.

Elighle models: 125 SX, 125 EXC, 200 SX, 200 EXC, 200 EXC EXC Contents of Customer Care Ris subject to change due to availability.

Alaska The Motorcycle Shop, Anchorage 907/561-1165 Alabema KTM of Birmingham 205/220-1000/Smith Racing Service, Moshie 205/649-4699 Arkansas Honds of Russelfiville, Russelfville, Studies of Contents of Customer Care Risk and Studies (1998) 1998-1998-1998-1998-1998-1999-1998-1999-19

